

University of Miskolc, Faculty of Economics

HANTOS ELEMÉR BUSINESS AND REGIONAL SCIENCES DOCTORAL SCHOOL (PhD)

Curriculum, 2022.

Course title	Course coordinator	Contributor	1. semester			2. semester			3. semester			4. semester			ea	kr
			ea	kr	köv	ea	kr	köv	ea	kr	köv	ea	kr	köv		
<b>Core subjects</b>			30	8		30	8		0	0		0	0		60	16
Research methodology	Balaton Károly		30	8	k											
Quantitative resarch methods	Szilágyi Roland	Tóth Géza, Kincses Áron				30	8	k								
<b>Required for specialisation</b>			60	12		30	6		30	6		0	0		120	24
<b>Business program -- Balaton Károly</b>																
Scientific Problems of Business Economics	Szűcsné Markovics Klára		30	6	k											
Finance	Bozsik Sándor		30	6	k											
Marketing Theory	Piskóti István	Nagy Szabolcs				30	6	k								
Organizational Theory	Kunos István								30	6	k					
<b>Regional program -- Sikos T. Tamás</b>																
Space Economics	Benedek József		30	6	k											
Place marketing and branding	Piskóti István		30	6	k											
Comparative Regional Economics	Benedek József					30	6	k								
Globalization and regionalization - population processes, spatial movements	Kincses Áron	Lipták Katalin							30	6	k					
<b>Compulsory related to the research topic</b>			0	0		30	5		30	5		0	0		60	10
<b>Marketing schools and applications</b>																
Methods of Market Analysis	Molnár László					30	5	k								
Social marketing - theory and methods	Nagy Szabolcs								30	5	k					
<b>Management</b>																
Strategic and Innovation Management	Balaton Károly					30	5	k								
Project management	Veresné Somosi Mariann								30	5	k					
<b>Finance-accunting</b>																
Financial managemet	Bozsik Sándor					30	5	k								
International financing	Kovács Levente								30	5	k					
<b>Business economics</b>																
Managerial Economics	Horváth Ágnes					30	5	k								
Management of Public Utility Companies	Horváth Ágnes								30	5	k					
<b>Regionalism</b>																
European regionalism	Benedek József					30	5	k								
Urban planning, smart cities	Nagy Zoltán	Szendi Dóra							30	5	k					
<b>Spatial Theory</b>																
Regional policy	Benedek József					30	5	k								
Spatial econometrics	Tóth Géza								30	5	k					
<b>Space and business</b>																
Business GIS	Sikos T. Tamás					30	5	k								
On-line and off-line Business spaces	Sikos T. Tamás								30	5	k					
<b>Elective courses</b>			0	0		0	0		0	0		60	6		60	6
Subject 1.												30	3	gyj		
Subject 2.												30	3	gyj		
<b>Teaching activity</b>				3			3			3			3		0	12
<b>Research activity</b>				9			9			9			25		0	52
			90	32		90	31		60	23		60	34		300	120