

Curriculum - Full-time Master of Business Administration (MBA), University of Miskolc

Subjects	1. Semester				2. Semester				3. Semester				4. Semester			
	lecture	exercise	credit	requirement	lecture	exercise	credit	requirement	lecture	exercise	credit	requirement	lecture	exercise	credit	requirement
Accounting and Finance	2	2	5	exam												
Marketing Management	2	2	5	exam												
Research Methodology					2	0	3	exam								
Quantitative Statistical Methods					2	2	5	term mark								
Human Resource Management					2	2	5	exam								
Organisational Behaviour and Leadership									2	2	5	exam				
Production and Innovation Management													2	2	5	exam
Decision Making Theory and Methods	2	2	6	exam												
Strategic Management	2	2	5	exam												
Managerial Economics					2	1	4	exam								
Project Management					2	1	4	exam								
Quality Management									2	2	5	exam				
Change Management													2	2	5	exam
World Economics	2	2	5	exam												
Corporate Finance					2	2	6	exam								
SAP Business Administration									2	2	5	term mark				
Personality Development													2	2	5	term mark
Recommended Subjects (subject to change)																
<i>International Trade</i>									2	1	4	exam				
<i>Regional Economics</i>									2	1	4	exam				
<i>Intermediate International Economics</i>													2	1	5	exam
<i>Business Ethics</i>									2	1	4	term mark				
<i>Environmental Management</i>									2	1	4	exam				
<i>Public Management</i>													2	1	5	exam
<i>Marketing Research & Market Analysis</i>									2	1	5	term mark				
<i>Digital Marketing</i>													2	1	4	exam
<i>Integrated Marketing Communication</i>													2	1	4	term mark
Optional subject	2	0	3	exam	2	0	3	exam	2	0	3	exam				
Seminar, Degree work									0	2	6	term mark	0	2	9	term mark