

Curricula - Full Time MBA MISKOLC / FULL TIME MBA 2017_18

Subjects	1. Semester				2. Semester				3. Semester				4. Semester			
	lecture	exercise	credit	requirement	lecture	exercise	credit	requirement	lecture	exercise	credit	requirement	lecture	exercise	credit	requirement
Accounting and Finance	2	2	5	exam												
Marketing Management	2	2	5	exam												
Research Methodology					2	0	3	exam								
Quantitative Statistical Methods					2	2	5	term mark								
Human Resource Management					2	2	5	exam								
Organisational Behaviour and Leadership									2	2	5	exam				
Production and Innovation Management													2	2	5	exam
Decision Making Theory and Methods	2	2	6	exam												
Strategic Management	2	2	5	exam												
Managerial Economics					2	1	4	exam								
Project Management					2	1	4	exam								
Quality Management									2	2	5	exam				
Change Management													2	2	5	exam
World Economics	2	2	5	exam												
Corporate Finance					2	2	6	exam								
SAP Business Administration									2	2	5	term mark				
Personality Development													2	2	5	term mark
<i>Recommended Subjects (subject to change)</i>																
<i>International Trade</i>									2	1	4	exam				
<i>Regional Economics</i>									2	1	4	exam				
<i>Intermediate International Economics</i>													2	1	5	exam
<i>Business Ethics</i>									2	1	4	term mark				
<i>Environmental Management</i>									2	1	4	exam				
<i>Public Management</i>													2	1	5	exam
<i>Marketing Research & Market Analysis</i>									2	1	5	term mark				
<i>Digital Marketing</i>													2	1	4	exam
<i>Integrated Marketing Communication</i>													2	1	4	term mark
Optional subject	2	0	3	exam	2	0	3	exam	2	0	3	exam				
Seminar, Degree work									0	2	6	term mark	0	2	9	term mark