

Course program

Course title: Corporate ethics	Neptun code: GTGVG412A
	Course type: Elective
Name and position of course coordinator: Krisztina SZEGEDI, PhD	
Name(s) and position(s) of teaching assistant(s):	
Suggested semester:	Prerequisite course(s): -
Weekly lecture+seminar hours: 2+0	Evaluation method: three-scale exam
Credits: 3	Study format: full time and part time
<p>Course objectives: Corporate ethics course help students analyze key moral concepts and principles and recognize moral issues regarding companies and their stakeholders. It increases ethical awareness and ability to integrate ethical considerations into the business and ethical leadership which can prevent ethical problems and promote community welfare, enhance safety and health, improve the quality of the environment, and(in general) enhance wellbeing. In order to reach the objectives of the course studying of scientific articles and presentation will be used as course method.</p>	
<p>Course content and structure:</p> <ol style="list-style-type: none"> 1. Concept of business ethics and corporate ethics 2. Definition of the related basic terms 3. Relevant ethical approaches – descriptive ethics, normative ethics and mixed approaches 4. Stakeholder theory 5. Corporate Social Responsibility 6. Ethics programs 7. Ethical corporate culture 8. Ethics management 9. Human rights 10. Corruption 11. Responsible Supply Chain Management 12. Ethics reporting 13. Ethics audit 14. Corporate ethics in the practice 15. Future tendencies 	
<p>Evaluation method:</p> <p><i>Course assignments:</i> Mid-semester task: oral presentation about theoretical and practical aspects of a related issue.</p> <p><i>Course point distribution, examination format:</i> Oral presentation (50%) + written test (50%) Grade: 1 - 0-59% ; 2 – 60-69%, 3 – 70-79%, 4 – 80-89%, 5 – 90-100%</p>	
<p>Required readings:</p> <ul style="list-style-type: none"> – Carroll, Archie B. (1991): The Pyramid of Corporate Social Responsibility: Toward the Moral Management of Organizational Stakeholders, Business Horizons, July-August 1991. http://www-rohan.sdsu.edu/faculty/dunnweb/rprnts.pyramidofcsr.pdf – Szegedi K. (2010): The Concept and Development Tendencies of Corporate Social Responsibility. „Club of Economics in Miskolc” TMP Vol. 5., pp. 67-74. 2010. 	

http://midra.uni-miskolc.hu/JaDoX_Portlets/documents/document_12777_section_4848.pdf

- Steurer, R. - Langer M. E. – Konrad, A. – Martinuzzi, A. (2005): Corporations, Stakeholders and Sustainable Development I: A Theoretical Exploration of Business–Society Relations. *Journal of Business Ethics* (2005) 61: 263–281 DOI 10.1007/s10551-005-7054-0 (accessible via library of the University of Miskolc)
- Kaptein, M. (2009): Ethics Programs and Ethical Culture: A Next Step in Unraveling Their Multi-Faceted Relationship. *Journal of Business Ethics* (2009) 89:261–281 DOI 10.1007/s10551-008-9998-3 (accessible via library of the University of Miskolc)
- Preuss, L. – Brown, D. (2012): Business Policies on Human Rights: An Analysis of Their Content and Prevalence Among FTSE 100 Firms. *Journal of Business Ethics* (2012) 109:289–299 DOI 10.1007/s10551-011-1127-z (accessible via library of the University of Miskolc)
- Szegedi K. – Kerekes K. (2012): Challenges of Responsible Supply Chain Management. 'Club of Economics in Miskolc' TMP Vol. 8., Nr. 2., pp. 68-75. 2012. <http://tmp.gtk.uni-miskolc.hu/index.php?i=1652>

Suggested readings:

- OECD (2011): Guidelines for Multinational Enterprises, 2011 EDITION. <http://www.oecd.org/investment/mne/48004323.pdf>
- Umlas, E. (2009): Corporate Human Rights Reporting: An Analysis of Current Trends. https://www.globalreporting.org/resource/library/Human_Rights_analysis_trends.pdf